

CORPORATE OFFICE

Centre for Management Development
(Training Complex)
Cmd Road, Ikosi Ketu,
Shangisha, Lagos.

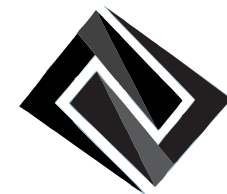
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NATIONAL INSTITUTE OF MARKETING OF NIGERIA

Chartered by Act No. 25 of 2003



NIMN

...Creating Values

DECEMBER 2017 DIET PROFESSIONAL EXAMINATION

GUIDELINES FOR REGISTRATION:

This is to inform all students and members of the public that registration for the December 2017 diet professional examination of the National Institute of Marketing of Nigeria has commenced. The examination will be held at designated centres from Monday, December 4th to Thursday, December 7th 2017.

All students are expected to be duly registered as student members to be eligible to sit for the examination. The completed entry forms accompanied with evidence of payment of appropriate fees must reach the Institute's Secretariat on or before Friday, November 17, 2017.

All payments for student registration and examination must be made in favour of National Institute of Marketing of Nigeria into First Bank of Nigeria Account (A/c No. 2012394438), or through Remita payment platform on the Institute's website. Please visit the Institute's website: www.nimn.com.ng for other information relating to the examination.

STRUCTURE OF FEES:

| | Foundation Certificate in Marketing (FCM) | | Graduate Diploma in Marketing (ICM) | | Post Graduate Diploma in Marketing (PCM) | |
|--|---|-------------------------|-------------------------------------|-------------------------|--|-------------------------|
| Student Registration: (New Students) | N5,000 | | N7,500 | | N9,000 | |
| Examination Fees: (Registered Students) | Part I FCM I | Part II FCM II | Part I ICM I | Part II ICM II | Part I PCM I | Part II PCM II |
| Non Refundable Fee | N5,000 | N5,000 | N5,000 | N5,000 | N5,000 | N5,000 |
| Exams/Exemptions Fee per Subject | (N3,000*6) = N18,000 | (N3,000*5) = N15,000 | (N5,000*6) = N30,000 | (N5,000*5) = N25,000 | (N7,000*5) = N35,000 | (N7,000*5) = N35,000 |
| Annual Subscription | N3,000 | N3,000 | N3,000 | N3,000 | N3,000 | N3,000 |
| Total Examination Fees: | N26,000 | N23,000 | N38,000 | N33,000 | N43,000 | N43,000 |

DECEMBER 2017 EXAMINATION TIME-TABLE

| DATE | MORNING SESSION | B R E A K | AFTERNOON SESSION |
|----------------------------------|--|-----------------------|--|
| | 9.00AM - 12.00 NOON | | 2.00PM - 5.00PM |
| Monday December 4, 2017 | Principles of Marketing I (FCM I) Management for Marketing (FCM II) Services Marketing (ICM II) Marketing Information Systems (PCM II) | | Business Communications (FCM I) Practice of Marketing (FCM II) Promotional Practice (ICM I) Entrepreneurship & Small Business Mgt. (PCM I) |
| Tuesday December 5, 2017 | Economics & Commercial Studies (FCM I) Principles of Accounting (FCM II) Managerial Accounting (ICM I) International Marketing (PCM I) | | Elements of Statistics (FCM I) Marketing Research (ICM I) Financial Accounting (ICM II) Global Marketing (PCM II) |
| Wednesday December 6, 2017 | Principles of Selling (FCM I) Electronic Marketing (ICM II) Product Development & Brand Mgt. (PCM I) Strategic Marketing Management II (PCM II) | | Business Law (FCM II) Quantitative Business Analysis (ICM I) Distribution & Logistics Management (PCM I) Integrated Marketing Communications (PCM II) |
| | 8.30AM - 11.30AM | | 12.30PM - 3.30PM |
| Thursday December 7, 2017 | Business Environment (FCM II) Consumer Behaviour (ICM I) Sales Management (ICM II) Strategic Marketing Management I (PCM I) | | Information Technology (FCM I) Industrial & Agricultural Marketing (ICM I) Direct Marketing (ICM II) Marketing Analysis & Decision Making-Case Study (PCM II) |

REGISTRAR