



JUNE 2019 TERTIARY EXAMINATION RESULTS

	CHARTERED GRADUATE DIPLOMA IN MARKETING	CGD	
	PASSED LIST		
S/N	NAMES	EXAM NO	REMARKS
1	AGU TOCHI GLORY	CGD/S.1216	PASSED
2	ANYANWU JOSEPH NNABUIKE	CGD/S.1217	PASSED
3	CHARLES CHUKWUEMEKE	CGD/S.1161	PASSED
4	IYI NNAMDI AUGUSTINE	CGD/S.1218	PASSED
5	JERRY-SAMUEL CHIAMAKA SOPHIA	CGD/S.1219	PASSED
6	NSOFOR UDOKA PERPETUA	CGD/S.1221	PASSED
7	OKWUDE CHUKWUAMAKA VICTORIA	CGD/S.1220	PASSED
8	UGWUANYI EMMANUEL CHINAZA	CGD/S.1222	PASSED

PLEASE NOTE:

PASSED = SUCCESSFUL IN ALL SUBJECTS

REFERRED = RESIT IN ONE OR MORE SUBJECTS

SUBJECT CODES:

FCM I: FOUNDATION CERTIFICATE IN MARKETING I

PM: Principles of Marketing

PS: Principles of Selling

ECN: Economics and Commercial Studies

BC: Business Communication

ES: Elements of Statistics

IT: Information Technology

FCM II: FOUNDATION CERTIFICATE IN MARKETING II

MM: Management for Marketing

PA: Principles of Accounting

BL: Business Law
PM: Practice of Marketing
BE: Business Environment

ICM I: INTERMEDIATE CERTIFICATE IN MARKETING I

CB: Consumer Behaviour
IAM: Industrial & Agricultural Marketing
MR: Marketing Research
MA I: Management Accounting
QBA: Quantitative Business Analysis
PP: Promotional Practice

ICM II: INTERMEDIATE CERTIFICATE IN MARKETING II

DM: Direct Marketing
Ser.M: Services Marketing
e-M: Electronic Marketing
SM: Sales Management
FA: Financial Accounting

PE I: PROFESSIONAL FINAL I

IMM: International Marketing Management
PDB: Product & Brand Management
ED: Entrepreneurship Development
DLM: Distribution & Logistics Management
SMM I: Strategic Marketing Management I

PE II: PROFESSIONAL FINAL II

SMM II: Strategic Marketing Management II
MIS: Management Information Systems
IMC: Integrated Marketing Communications
GM: Global Marketing
CS: Case Studies

CHARTERED GRADUATE DIPLOMA (TERTIARY INSTITUTIONS)

CBMR: Consumer Behaviour & Marketing Research
MPC: Marketing Planning & Control
IMM: International Marketing Management
MC: Marketing communications
CS: Case Study