


**NATIONAL INSTITUTE OF MARKETING OF NIGERIA (NIMN)
2020 ELECTIONS- CANDIDATES' PROFILE AND STATEMENT OF PURPOSE**

POSITION CONTESTING FOR	NAME OF CONTESTANT	CONTESTANT PROFILE AND POSITION STATEMENT
COUNCIL	AJJOLA BABATUNDE BEWAJI	<div style="text-align: right; margin-bottom: 20px;">  </div> <p style="text-align: center;">BRIEF PROFILE OF AJJOLA BABATUNDE BEWAJI (N004/22044)</p> <p>My name is Bewaji Babatunde Ajjola, a marketing professional with over 20 years of cognate experience in the field of marketing. I joined the institute in 1997. I sat for the institute exams and obtained diploma certificate, Chartered Post Graduate Diploma from the Institute and had my MBA Marketing in Lagos State University. I retired from Ibadan Electricity Distribution Company formerly known as PHCN in 2017 after serving as Business Hub Commercial Manager in Osogbo and Ile-Ife. I am currently, the Chairman, Premidat Engineering Limited and DG-4 Travels and Tourism Services Limited. I was elected into the Council of NIMN at the 2016 Annual General Meeting (AGM) at Premier Hotel, Ibadan in November 2016.</p> <p>My election into the NIMN governing Council have been a great privilege and has exposed me to lots of opportunities and challenges which brought me to the conclusion that there is more to be achieved for the Institute to be one that can be reckon with among other professional bodies in Nigeria.</p> <p>Within the last three years, I have been able to sell the Institute to some apathetic customers who felt the Institute have nothing to offer to them, and awakening the spirit of passive members that have abandoned the Institute and also prospected for potential members who are now proud members of the institute.</p> <p>I have travelled round major Institutions within the south west to hold meetings with the academia's (Professors, Heads of Departments of Marketing) who had been disconnected and felt</p>

		<p>neglected by the Institute in order to rekindled their spirits to come together with a view to reviving the glory of the Institute as it relates to getting more students to write our professional exams. This has started yielding positive result gradually but still need more concerted efforts of the governing council of this Institute to prioritize this as a goal to be achieved for NIMN.</p> <p>Secondly, to the glory of God and the benefit of our great Institute, I have been able to establish and re-vitalize chapter in Lagos, Osun, Ekiti, Ogun and Oyo State, these are little achievement begging for more to be done as compared with where we supposed to be as a professional Institute in Nigeria.</p> <p>Sincerely, as an institute, there's a lot that still need to be done to placing the NIMN in her rightful positioning among the league of professional bodies in Nigeria where members will be proud to say I belong to NIMN. There is need for a strategic re-thinking that is more involving and result oriented. This is my responsibility, this is your responsibility, and this is everybody's responsibility. We can do it and we will do it.</p> <p>It is in the view of the aforesaid, that I wish to request for another opportunity to serve in the National Institute of Marketing of Nigeria (NIMN) as a member of the governing Council not for what I will gain only but also for what I will give to our great institute to becoming the NIMN we are Proud of.</p> <p>Thank you.</p>
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