


**NATIONAL INSTITUTE OF MARKETING OF NIGERIA (NIMN)  
2020 ELECTIONS- CANDIDATES' PROFILE AND STATEMENT OF PURPOSE**

<b>POSITION CONTESTING FOR</b>	<b>NAME OF CONTESTANT</b>	<b>CONTESTANT PROFILE AND POSITION STATEMENT</b>
<b>COUNCIL MEMBER</b>	<b>* CHIEF HOPE GBAGI</b>	<div style="text-align: center;">  </div> <p style="text-align: center;"><b>BRIEF PROFILE OF CHIEF HOPE GBAGI</b> (Membership Number <b>N003/21880</b>)</p> <p>Chief Hope Moninu Gbagi is the current Head of Sales for Intercontinental Distillers Limited Lagos, makers of First Choice Quality Drinks in Nigeria. Amongst other products, the company is the producer of the Chelsea London Dry Gin, Squadron Dark Rum, Veleta Sparking Wine, Teezers Cocktail, Eagle Aromatic Schnapps, Action Bitters and Derok Café Liqueur.</p> <p>Hope Gbagi started his Sales Career at Lever Brother Nigeria PLC as a Sales Representative in January, 1988, moving on to S. C. Johnson Wax Nigeria Limited as its Regional Sales Manager for the West Sales Region in 1993.</p> <p>In December 1998, he joined his current employer (Intercontinental Distillers Limited) as Regional Sales Manager for Lagos.</p> <p>He held various positions in the company before being promoted National Sales Manager in year 2006 with the responsibility for ensuring the achievement of the company's Sales objective.</p>

In year 2012 he was promoted to the position of Head of Sales and hence saddled with providing strategic direction to the Sales Department.

H.M, as he is popularly called is an Alumni of the London Management Centre, The Lagos Business School, and The Ogun State University where he obtained his Master's Degree in year 1997 and the Auchi Polytechnic, Auchi where he obtained his Higher National Diploma in Business Administration in year 1986.

Chief and Chief (Mrs.) Hope Gbagi are members of the prestigious Lagos country club, Ikeja Lagos.

Hope Gbagi a fellow of the Nigeria Institute of Marketing of Nigeria; i joined the Institute more than 30 years ago. My passion for the Institute is great; long before the Institute started mobilizing persons in the Sales & Marketing Department of organizations to join, I have encouraged and indeed registered most if not all of IDL Sales staff with the Institute. I am a strong supporter of the Institute in many other ways.

If elected to the NIMN Council, I will bring my many years of experience in the Sales/ Marketing profession and my network; including political to bear for the upliftment / good of this great Institute.

Hope Gbagi is a Sales Strategist and a Sales Management resource person. He has been variously adjudged as one of the few Nigerians who have an indebt Knowledge of the country's trade channel module and its dynamism. He is an expert in product market penetration.

Hope is married to his very lovely wife Lady Sherry Gbagi, the Yeye Akorode of Oka Land in Ondo State and the Ovwie of Ughelli kingdom in Delta State.

Correspondingly, Chief Hope Gbagi holds the titles of the Aare Akorode of Oka Land in Ondo State, The Erhukugbe of Ughelli Kingdom and The Ejiroghene of Olomu Kingdom also in Delta State.

Hope's leadership trait has been identified long ago even while as a student at the Auchi Polytechnic Auchi. He was at various times a member of the School's Congress in his first

		<p>and second year, President of the Association of Business Administration Students, (ABAS) Secretary of the Auchu Polytechnic Electoral Commission and the Editor-in-Chief of the On-Campus, Theatre and Arts Players (TAP) Magazine.</p> <p>Chief and Chief (Mrs.) Hope Gbagi are blessed with five (5) children.</p>
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