


NATIONAL INSTITUTE OF MARKETING OF NIGERIA
2021 ELECTIONS
PROFILE AND STATEMENT OF PURPOSE

POSITION/ OFFICE	NAME	PROFILE AND STATEMENT OF PURPOSE
<p style="text-align: center;">COUNCIL MEMBER</p>	<p>* CHIDIEBERE SYLVANUS NWANKPA</p>	<div style="text-align: right; margin-bottom: 20px;">  </div> <p>BRIEF PROFILE OF CHIDIEBERE SYLVANUS NWANKPA, FNIMN. (Membership Number : N006/22050)</p> <p>Chidi Nwankpa is a Marketing Professional and Management Scholar with over twenty (20) years of combined Marketing and Managerial experience in four (4) different sectors in Nigeria including Courier/Logistics, Media, Insurance and Consultancy Services.</p> <p>He currently holds the following positions:</p> <ul style="list-style-type: none"> ➤ Marketing Consultant at Niger Insurance Plc. ➤ Founder at Real Value Consulting Services Limited. ➤ SA to the Honourable Minister of State, Mines and Steel Development, Dr. Uchechukwu Sampson Ogah, OON, FCA. ➤ External Examiner, (Industry), Department of Marketing, Ken-Saro Wiwa Polytechnic, Bori, Rivers State. <p>Chidi is a Fellow/current Member of the Governing Council of National Institute of Marketing of Nigeria and Member of the Canadian Institute of Marketing. He is at the verge of having his Thesis defense for the Award of Doctorate Degree in Business</p>

Administration (DBA, Management) at the University of Port Harcourt. The Thesis dealt with Leadership Styles and Organizational Performance in Nigerian Public Sector. He holds MBA (General Management) from University of Wales, United Kingdom and Post Graduate Diploma in Management from Abubakar Tafawa Balewa University, Bauchi. He has also attended several Developmental Learning Courses in Nigeria and overseas, including: Harvard Business School/Robert Kennedy College Michael Porter on Corporate Strategy & Competitiveness Course (HBSMOC), Zurich and World Intellectual Property Organization (WIPO) Academy Course on Management of Intellectual Property, Geneva, Switzerland.

Chidi Nwankpa has served and still serving National Institute of Marketing of Nigeria (NIMN) in the following committees:

- Chairman, National Institute of Marketing of Nigeria (NIMN) Body of Fellows' Committee for the Review of NIMN 2013 Governing Council Election (February – April 2014).
- Member, NIMN Rules & Regulation Committee (2013 – 2014).
- Chairman, NIMN 2014 Electoral Committee. □ Chairman, NIMN Rivers State Chapter (2017 – Present).
- Member, NIMN Chapter Development Committee (2017 – Present).
- Member, NIMN Events and Conferences Committee (2017 – Present).
- Member NIMN Regulatory and Compliance Committee (2019 – Present).
- Chairman, NIMN Government Relations and Advocacy Committee(2019 – Present).
- Chidi is Courageous, Humane, Intelligent, Dynamic & Innovative.

STATEMENT OF PURPOSE

CHIDIEBERE SYLVANUS NWANKPA, FNIMN.

Member, NIMN Governing Council and Chairman, NIMN Government Relations and Advocacy Committee.

I write to express my desire and intention to contest the NIMN 2021 Council Election, as my tenure in Council (Appointed) comes to an end. This will enable me to consolidate the positive results and achievements recorded so far since my appointment to NIMN Governing Council by the Council of the Institute in August, 2019.

It is my intention and desire to further contribute positively to the growth, development and consolidation of NIMN in Nigeria.

Consequently, I pledge to increase my supportive role and collaborative efforts with the Principal Officers and the entire Council of NIMN for optimum results and competitive advantage that will ultimately place NIMN as a Professional Institute of First Choice in the Committee of Professional Institutes Chartered by Act of Parliament in Nigeria.