


NATIONAL INSTITUTE OF MARKETING OF NIGERIA
2021 ELECTIONS
PROFILE AND STATEMENT OF PURPOSE

POSITION/ OFFICE	NAME	PROFILE AND STATEMENT OF PURPOSE
PRESIDENT	IFEOMA SHEILA EMESIANA-DIKE	<div style="text-align: right; margin-bottom: 20px;">  </div> <p>BRIEF PROFILE OF IFEOMA SHEILA EMESIANA-DIKE (N008/21981)</p> <p>Mrs. Ifeoma Sheila Emesiana-Dike who is a native of Awka, Anambra State, was born in Abule-Oja, Yaba, Lagos State. She had her elementary and part of her tertiary education there.</p> <p>She holds a Diploma in Data Processing from the University of Lagos; Higher National Certificate in Data Processing from the same University; B.Sc. (Marketing) from University of Science & Technology (UST), Port Harcourt; PGD (Management) and MBA (Marketing) from Abubakar Tafawa Balewa University (ATBU) Bauchi.</p> <p>Mrs. Dike belongs to several professional bodies. She is a Full Member of Nigerian Institute of Management (NIM); Fellow, Institute of Data Processing Management of Nigeria (IDPM); Fellow, Ex-Council Member National Institute of Marketing of Nigeria (NIMN).</p> <p>Mrs. Ifeoma Sheila Emesiana-Dike who is a career Public Servant, an acclaimed philanthropist and a promoter of peace. She has touched many lives and continue to do so. Married with lovely children, Mrs. Dike is a Christian. Her hobbies include travelling, touching lives, making friends/networking and cooking.</p>

STATEMENT OF PURPOSE

I commend the past executives of the Institute for their dedication and selflessness over the years. The standard they have set had lifted the Institute to the enviable height it occupies today. However, there's always room for improvement in all human endeavors, bearing in mind that the Institute must catch up with the modern digital world and all its attendant dynamism.

I am vying for the office of the President of the Institute with the purpose of deepening the values and objectives of the Institute. The Standard, Vision and Mission of the Institute as conceptualized by the founders of the Institute shall be further enhance if elected. I intend to conduct the affairs of my office along the line of fairness, inclusiveness, sustenance and improvement of internationally recognized best practices.

If elected, I promise to discharge the duties and functions of my office diligently to the best interest of the Institute and all members.

Thank you.

Ifeoma Sheila Emesiana-Dike