

**CORPORATE OFFICE**

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# NATIONAL INSTITUTE OF MARKETING OF NIGERIA

Chartered by Act No. 25 of 2003



## JUNE 2021 DIET PROFESSIONAL EXAMINATION

### GUIDELINES FOR REGISTRATION:

This is to inform all students and members of the public that registration for the June 2021 diet professional examination of the National Institute of Marketing of Nigeria has commenced. The examination will be held at designated centres from Monday, June 7 to Thursday, June 10, 2021.

Student membership of the Institute is mandatory for any interested candidate to be eligible to sit for the examination. The completed examination entry forms accompanied by evidence of payment of the appropriate fees must reach the Institute's Secretariat on or before Friday, May 7, 2021.

**Online Registration:** Registration for June 2021 Diet can be made online by visiting the institute's website, [www.nimn.com.ng](http://www.nimn.com.ng) clicking on the "certification" tab to follow the process of registration and payment.

### STRUCTURE OF FEES:

	Foundation Certificate in Marketing (FCM)		Graduate Diploma in Marketing (ICM)		Post Graduate Diploma in Marketing (PCM)	
<b>Student Registration: (New Students)</b>	N5,000		N7,500		N9,000	
<b>Examination Fees: (Registered Students)</b>	Part I FCM I	Part II FCM II	Part I ICM I	Part II ICM II	Part I PCM I	Part II PCM II
Non Refundable Examination Processing/Admin Fee	N5,000	N5,000	N5,000	N5,000	N5,000	N5,000
Examination Fee/Exemptions Fee per Subject	(N3,000 x 6) = N18,000	(N3,000 x 5) = N15,000	(N5,000 x 6) = N30,000	(N5,000 x 5) = N25,000	(N7,000 x 5) = N35,000	(N7,000 x 5) = N35,000
Annual Subscription	N3,000	N3,000	N3,000	N3,000	N3,000	N3,000
<b>Total Examination Fees:</b>	<b>N26,000</b>	<b>N23,000</b>	<b>N38,000</b>	<b>N33,000</b>	<b>N43,000</b>	<b>N43,000</b>

### JUNE 2021 EXAMINATION TIME-TABLE

DATE	MORNING SESSION		AFTERNOON SESSION
	9.00AM - 12.00 NOON		2.00P.M - 5.00P.M
Monday June 7, 2021	Principles of Marketing I (FCM I) Management for Marketing (FCM II) Services Marketing (ICM II) Marketing Information Systems (PCM II)	<b>B R E A K</b>	Business Communications (FCM I) Practice of Marketing (FCM II) Promotional Practice (ICM I) Entrepreneurship & Small Business Mgt. (PCM I)
Tuesday June 8, 2021	Economics & Commercial Studies (FCM I) Principles of Accounting (FCM II) Managerial Accounting (ICM I) International Marketing (PCM I)		Elements of Statistics (FCM I) Marketing Research (ICM I) Financial Accounting (ICM II) Global Marketing (PCM II)
Wednesday June 9, 2021	Principles of Selling (FCM I) Electronic Marketing (ICM II) Product Development & Brand Mgt. (PCM I) Strategic Marketing Management II (PCM II)		Business Law (FCM II) Quantitative Business Analysis (ICM I) Distribution & Logistics Management (PCM I) Integrated Marketing Communications (PCM II)
Thursday June 10, 2021	Business Environment (FCM II) Consumer Behaviour (ICM I) Sales Management (ICM II) Strategic Marketing Management I (PCM I)		Information Technology (FCM I) Industrial & Agricultural Marketing (ICM I) Direct Marketing (ICM II) Marketing Analysis & Decision Making-Case Study (PCM II)
	8.30AM - 11.30AM		12.30PM - 3.30PM

For Further Inquiries Call: WALE ON 08036706491 OR SADE ON 08032304244

**REGISTRAR**