

MARKETING HOUSE
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NATIONAL INSTITUTE OF MARKETING OF NIGERIA

Chartered by Act No. 25 of 2003



DECEMBER 2021 DIET PROFESSIONAL EXAMINATION

GUIDELINES FOR REGISTRATION:

This is to inform all students and members of the public that registration for the December 2021 diet professional examination of the National Institute of Marketing of Nigeria has commenced. The examination will be held at designated centres from Monday, December 6 to Thursday, December 9, 2021.

Student membership of the Institute is mandatory for any Interested candidate to be eligible to sit for the examination. The completed examination entry forms accompanied by evidence of payment of the appropriate fees must reach the Institute's Secretariat on or before Friday, November 19, 2021.

Online Registration: Registration for December 2021 Diet can be made online by visiting the institute's website, www.nimn.com.ng clicking on the "certification" tab to follow the process of registration and payment.

STRUCTURE OF FEES:

	Foundation Certificate in Marketing (FCM)		Graduate Diploma in Marketing (ICM)		Post Graduate Diploma in Marketing (PCM)	
Student Registration: (New Students)	N5,000		N7,500		N9,000	
Examination Fees: (Registered Students)	Part I FCM I	Part II FCM II	Part I ICM I	Part II ICM II	Part I PCM I	Part II PCM II
Non Refundable Examination Processing/Admin Fee	N5,000	N5,000	N5,000	N5,000	N5,000	N5,000
Examination Fee/ Exemptions Fee per Subject	(N3,000 x 6) = N18,000	(N3,000 x 5) = N15,000	(N5,000 x 6) = N30,000	(N5,000 x 5) = N25,000	(N7,000 x 5) = N35,000	(N7,000 x 5) = N35,000
Annual Subscription	N3,000	N3,000	N3,000	N3,000	N3,000	N3,000
Total Examination Fees:	N26,000	N23,000	N38,000	N33,000	N43,000	N43,000

DECEMBER 2021 EXAMINATION TIME-TABLE

DATE	MORNING SESSION	AFTERNOON SESSION
	9.00 A.M - 12.00 NOON	2.00P.M - 5.00P.M
Monday Dec. 6, 2021	Principles of Marketing I (FCM I) Management for Marketing (FCM II) Services Marketing (ICM II) Marketing Information Systems (PCM II)	B Business Communications (FCM I) Practice of Marketing (FCM II) Promotional Practice (ICM I) Entrepreneurship & Small Business Mgt. (PCM I)
Tuesday Dec. 7, 2021	Economics & Commercial Studies (FCM I) Principles of Accounting (FCM II) Managerial Accounting (ICM I) International Marketing (PCM I)	R Elements of Statistics (FCM I) Marketing Research (ICM I) Financial Accounting (ICM II) Global Marketing (PCM II)
Wednesday Dec. 8, 2021	Principles of Selling (FCM I) Electronic Marketing (ICM II) Product Development & Brand Mgt. (PCM I) Strategic Marketing Management II (PCM II)	E Business Law (FCM II) Quantitative Business Analysis (ICM I) Distribution & Logistics Management (PCM I) Integrated Marketing Communications (PCM II)
	8.30AM - 11.30AM	12.30PM - 3.30PM
Thursday Dec. 9, 2021	Business Environment (FCM II) Consumer Behaviour (ICM I) Sales Management (ICM II) Strategic Marketing Management I (PCM I)	A K Information Technology (FCM I) Industrial & Agricultural Marketing (ICM I) Direct Marketing (ICM II) Marketing Analysis & Decision Making- Case Study (PCM II)