


NATIONAL INSTITUTE OF MARKETING OF NIGERIA
2022 ELECTION PROFILE AND STATEMENT OF PURPOSE

POSITION/ OFFICE	NAME	PROFILE AND STATEMENT OF PURPOSE
<p style="text-align: center;">FIRST VICE PRESIDENT</p>	<p style="text-align: center;">PROF. PRINCE MICHAEL S. IKUPOLATI</p>	<div style="text-align: right; margin-bottom: 20px;">  </div> <p style="text-align: center;">BRIEF PROFILE OF PROF. MICHAEL S. IKUPOLATI (N007/31287)</p> <p>✓ Prof. Prince Mike Ikupolati hails from Iyara, Ijumu Local Government area of Kogi state, Nigeria. He attended Anglican Primary School and Ijumu Anglican Secondary School. He later attended Kwara State College of Technology for his ‘a level’ Certificate from Cambridge University London. He is a holder of a First-class Honour Degree in Actuarial Science, from Ahmadu Bello University Zaria Nigeria; the first student to make a first-class in Actuarial Science in the history of the University. He holds a Master Degree in Business Administration (MBA), ABU Zaria, and a Professor of Leadership and Corporate Governance from The University of America. He is indeed the Provost of the University of America School Of Postgraduate Studies in Abuja, Nigeria.</p> <p>✓ He is a Fellow of the following institutions:, Fellow, Chartered Insurance Institutes of London; Fellow, Chartered Insurance Institute of Nigeria; Fellow, Nigeria Institute of Management; Fellow, Chartered Institute of Public Diplomacy and Management of Nigeria; Fellow, Institute of Business Managers and Administrators of Nigeria; Distinguished Fellow, Professional Excellence Foundation of Nigeria; Fellow, Faculty of Risk Management of Nigeria; Fellow National Institute of Marketing of Nigeria; Fellow Institute of Management Consultants of Nigeria; Member Institute of Director London, Nigeria; and A Chartered Management Consultant of Nigeria.</p>

		<p>✓ <i>He was one time President of least two of the above Institutes and currently rounding up his second term as President and Chairman of Council of the Chartered Institute of Public Diplomacy and Management of Nigeria, an Institute with just about three thousand memberships which has grown under his leadership to about twenty thousand active members spread across Nigeria.</i></p> <p>✓ <i>He was Director Technical and pioneer member of staff of the National Insurance Commission, (NAICOM) Abuja, under the Federal Ministry of Finance, Nigeria. He was Nigeria Representative as Director General/Head of Mission, West African University of Insurance and Financial Services (former WAI) Banjul, the Gambia for 12 years. A two-term President of the Association of African Insurance Educators and Trainers, under the African Insurance Organisation (AIO). And an AIO award recipient in 2010 as the best African Insurance Marketing Author of the year.</i></p> <p>✓ <i>He was Vice-President of the Cambridge Graduate University, Boston, USA. He is an author with five publications: (First is an award winning book on “Insurance Marketing- Principles and Practice”, The second is “The Secret of Effective Leadership-Revealed”, The third is “Retiring into your own Business” and fourth is the “Principles and Practice of Diplomacy”) and the latest on “Marketing Management”. He has received several excellence awards both within and outside Nigeria. In 2017, he became a UN Ambassador for Peace (AP). In 2008, he was appointed by UNDP as an International Consultant and Adviser to the then President of the Republic of Liberia and later to President of Republic of The Gambia. On Insurance, Pensions and Health Insurance matters.</i></p> <p>✓ <i>Above all, a God-fearing man, simple, calculated, principled, honest and a philanthropist per excellence. He is happily married and blessed with qualitative children.</i></p>
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STATEMENT OF PURPOSE

I Prof Michael Ikupolati hereby offer to serve as the First Vice President of our Institute. This is born out of my passion for the Institute and my belief that I have something to contribute toward the successful turnaround of the Institute at this time.

The rapid growth and sustainability of any Institute is a function of the leadership. Effective Leadership of the Institute as represented by the Governing Council is an inevitable structure that must be made up of people who can adequately formulate a viable future for it and develop a strategic plan for the accomplishment of its predetermined goals and objective. Acknowledging the good works of past and present members of the institute I am of the opinion that if given the opportunity to serve in this capacity, after being duly elected, **I will join forces with the existing members to:**

- 1) Encourage the development of a robust strategic plan for the Institute to direct all its activities towards greatness and its eventual emergence as an internationally recognized membership institute in Nigeria;
- 2) Create a functional secretariat with adequate and qualified personnel to champion the growth strides of the Institute through critical process improvements;
- 3) Address the fundamental problems of the Institute and join hands with the President to tackle the underlying causes rather than focusing on the observed symptoms.
- 4) Influence the Council to create governing structures that are broad and deep enough in scope to resolve all key challenging issues of the Institute and sustainable corporate governance structures that will promote excellence in the Institute.
- 5) Inspire the creation of an enabling environment for the Institute to function effectively through crisis stabilization, peace building, fostering of unity not only among Council members but among the entire membership of the Institute in all categories.
- 6) Mobilize to empower the Institute to have financial autonomy through financial restructuring, prudent management of Institute resources and improvement in its Internally Generated Revenue (IGR).
- 7) Support the President's initiatives in mobilizing, motivating and encouraging members to be financially up-to-date and actively participating in all functions of the Institute, since the agility of members of an Institute is to a great extent a function of "what is in it for me" by members.

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| | | <p>8) Support the Institute in producing internationally recognized NIMN Journal of Marketing that will be a pride not only to the Governing Council but the entire Marketing stakeholders in Nigeria.</p> <p>9) Support the development of a modern and an up to date Marketing Curriculum that can be used to promote professionalism in marketing.</p> <p>10) Above all, I will personally increase my commitment, loyalty and service to the Institute and restraint from anything that may be tantamount to insubordination, indiscipline and professional misconduct as a Council Member.</p> <p>I therefore solicit for the support of every member of our great Institute to make this dream a reality.</p> |
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