

CORPORATE OFFICE

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NATIONAL INSTITUTE OF MARKETING OF NIGERIA

Chartered by Act No. 25 of 2003



JUNE 2024 DIET PROFESSIONAL EXAMINATION

GUIDELINES FOR REGISTRATION:

This is to inform all students and members of the public that registration for the June 2024 diet professional examination of the National Institute of Marketing of Nigeria has commenced. The examination will be held at designated centres from **Monday, July 1 to Thursday, July 4 2024.**

Student membership of the Institute is mandatory for any interested candidate to be eligible to sit for the examination. The completed examination entry forms accompanied by evidence of payment of the appropriate fees must reach the Institute's Secretariat on or before **Friday June 14, 2024**

STRUCTURE OF FEES:

	Foundation Certificate in Marketing (FCM)		Graduate Diploma in Marketing (ICM)		Post Graduate Diploma in Marketing (PCM)	
	Part I FCM I	Part II FCM II	Part I ICM I	Part II ICM II	Part I PCM I	Part II PCM II
	N7,500		N9,000		N12,000	
Examination Fees: (Registered Students)	Part I FCM I	Part II FCM II	Part I ICM I	Part II ICM II	Part I PCM I	Part II PCM II
Non Refundable Examination Processing/Admin Fee	N5,000	N5,000	N5,000	N5,000	N5,000	N5,000
Examination Fee/ Exemptions Fee per Subject	(N3,000 x 6) = N18,000	(N3,000 x 5) = N15,000	(N5,000 x 6) = N30,000	(N5,000 x 5) = N25,000	(N7,000 x 5) = N35,000	(N7,000 x 5) = N35,000
Annual Subscription	N3,000	N3,000	N3,000	N3,000	N3,000	N3,000
Total Examination Fees:	N26,000	N23,000	N38,000	N33,000	N43,000	N43,000

JUNE 2024 PROFESSIONAL EXAMINATION

DATE	MORNING SESSION		AFTERNOON SESSION		
	9.00 A.M - 12.00 NOON		2.00P.M -5.00P.M		
Monday July 1, 2024	Principles of Marketing I (FCM I) Management for Marketing (FCM II) Services Marketing (ICM II) Marketing Information Systems (PCM II)	B	Business Communications (FCM I) Practice of Marketing (FCM II) Promotional Practice (ICM I) Entrepreneurship & Small Business Mgt. (PCM I)		
			Tuesday July 2, 2024	Economics & Commercial Studies (FCM I) Principles of Accounting (FCM II) Managerial Accounting (ICM I) International Marketing (PCMI)	R
Wednesday July 3, 2024	Principles of Selling (FCM I) Electronic Marketing (ICMII) Product Development & Brand Mgt. (PCM I) Strategic Marketing Management II (PCM II)	E			
			Thursday July 4, 2024	Business Environment (FCM II) Consumer Behaviour (ICM I) Sales Management (ICM II) Strategic Marketing Management I (PCM I)	A
Information Technology (FCMI) Industrial & Agricultural Marketing (ICM I) Direct Marketing (ICM II) Marketing Analysis & Decision Making- Case Study (PCM II)					

For Further Inquiries Call: WALE ON 08036706491 OR SADE ON 08032304244 — REGISTRAR